

FROM REP OCT31/12 13.44
CHANGES *** WPXI-TV ***

WASHINGTON, DC 20007

CLASS: NATL.	LOCAL	REGIONAL
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(C)

FLIGHT DATES OCT24/12 NOV2/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BUYING _____

DATE OCT31/12 13.44

TO JEN
FR LINDSEY FOR CHERYL
M8-10 OK
TTLS \$122,000
PLEASE CONFIRM, THANKS!

STA:

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 94 AGENCY PRODUCT CODE = 100 AGENCY EST# = 2204												
31	S		400P-430P	30		\$400.00	10/30	11/2	1		TU-F	1
PROGRAM : JUDGE JUDY/JUDGE JUDY CON COM1: JUDGE JUDY/JUDGE JUDY												
52	A		400P-500P	30		\$450.00	10/29	10/29	2		MON	2
PROGRAM : SPECIAL NEWS COVERAGE ORD COM1: SPECIAL NEWS COVERAGE - DUE TO PRGM CHANGE ORD COM2: SPOTS ARE BOOKED - MB THIS IS A MAKE-GOOD FOR OCT30 ON LINE-31 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT30 ON LINE-32 FOR 1 SPOT/WK												

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CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
53	A		600A-700A	30		\$800.00	11/1	11/2	1		TH-F	1
PROGRAM : NEWS ORD COM1 : NEWS ORD COM2 : SPOTS ARE BOOKED - MB THIS IS A MAKE-GOOD FOR NOV1 ON LINE-31 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV2 ON LINE-31 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT31 ON LINE-32 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV1 ON LINE-32 FOR 1 SPOT/WK												
54	A		530A-600A	30		\$500.00	11/1	11/2	2		TH-F	2
PROGRAM : NEWS ORD COM1 : NEWS ORD COM2 : SPOTS ARE BOOKED - MB PART OF A MAKEGOOD MADE UP OF LINES 53-54												
32	S		430P-500P	30		\$500.00	10/30	11/2	1		TU-F	1
PROGRAM : JUDGE JUDY/JUDGE JUDY CON COM1 : JUDGE JUDY/JUDGE JUDY												
46	S		1000P-1100P	30		\$4,500.00	10/31	10/31	0		WED	0
PROGRAM : CHICAGO FIRE ORD COM1 : PRG CHG- CHICAGO FIRE ORD COM2 : SPT IS BOOKED- THX JEN THIS IS A MAKE-GOOD FOR OCT31 ON LINE-41 FOR 1 SPOT/WK												
51	A		900P-1000P	30		\$4,500.00	10/31	10/31	1		WED	1
PROGRAM : LAW & ORDER:SVU ORD COM1 : LAW & ORDER:SVU ORD COM2 : SPOT IS BOOKED - MB THIS IS A MAKE-GOOD FOR OCT31 ON LINE-46 FOR 1 SPOT/WK												
18	OK'D		BUY#46									
MISSED:WED/1000P-1100P OCT31 30S \$4,500.00 (OCT30/12) OFFER:WED/900P-1000P OCT31 30S \$4,500.00 PLS ADVISE. CMT:LAW & ORDER:SVU CMT:SPOT IS BOOKED - MB												
9	OK'D		BUY#31									
MISSED:TU-F/400P-430P OCT30 30S \$400.00 (OCT31/12) BUY#32 TU-F/430P-500P OCT30 30S \$500.00 OFFER:MON/400P-500P OCT29 (2/WK) 30S \$450.00 PLS ADVISE. CMT:SPECIAL NEWS COVERAGE - DUE TO PRGM CHANGE CMT:SPOTS ARE BOOKED- MB												

REP HEADLINE# 63922415 TRF# 338512
\$\$\$ UNAPPROVED REV #4 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP

OCT31/12 13.44
*** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M10	OK'D	BUY#31	MISSED: TU-F/400P-430P				NOV1 NOV2		30S	\$400.00		(OCT31/12)
		BUY#32	TU-F/430P-500P				OCT31 NOV1		30S	\$500.00		
			OFFER: TH-F/600A-700A				NOV1		30S	\$800.00		
			& TH-F/530A-600A				NOV1 (2/WK)		30S	\$500.00		PLS ADVISE.
			CMT: NEWS									
			CMT: SPOTS ARE BOOKED - MB									

OCT/12 50900.00 NOV/12 71100.00

CONTRACT TOTAL 122000.00
TOTAL SPOTS 95

MARKET TOTALS \$488,000 WPXI 25% KDKA 30% WTAE 32% WPGH 10% CABL 1% WPCW 1% WPMY 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6392415 TRF# 338512
\$\$\$ UNAPPROVED REV #3 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM STATION

OCT31/12 09.04
*** WPXI-TV ***

ADV # 016628 ADV. NAME ISS/SENATE MAJORITY PAC
AGY # 02541 AGY. NAME WATERFRONT STRATEGIES

3050 K ST NW,

WASHINGTON, DC 20007

ORDER # CONTRACT # 6392415

PRDCT SENATE MAJ PAC 10/24 EST#2204 COMMENTS: (LINE, ORDER, INVOICE)

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT24/12 NOV2/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT31/12 09.04

REP: TO NSM/NSA
FR CAITLIN FOR CHERYL
M7 OK
TTLS \$122,000
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M7 OK'D BUY#6 MISSED: W-F/400P-430P OCT26 30S \$400.00 (OCT26/12)

BUY#12 W-F/700P-730P OCT26 30S \$1,800.00

OFFER: SUN/700P-815P OCT28 30S \$2,200.00

CMT: FOOTBALL NIGHT IN AMERICA

CMT: SPOT IS BOOKED - MB PLS ADVISE.

M8 UNRESL BUY#46 MISSED: WED/1000P-1100P OCT31 30S \$4,500.00 (OCT30/12)

OFFER: WED/900P-1000P OCT31 30S \$4,500.00

CMT: LAW & ORDER: SVU

CMT: SPOT IS BOOKED - MB PLS ADVISE.

M9 UNRESL BUY#31 MISSED: TU-F/400P-430P OCT30 30S \$400.00 (OCT31/12)

OFFER: MON/400P-500P OCT30 30S \$500.00

CMT: SPECIAL NEWS COVERAGE - DUE TO PRGM CHANGE

CMT: SPOTS ARE BOOKED - MB PLS ADVISE.

REP HEADLINE# 6392415 TRF# 338512
\$\$\$ UNAPPROVED REV #3 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION

STATION MAKEGOOD OFFERS:

M10 UNRESL BUY#31
BUY#32

MISSED: TU-F/400P-430P

TU-F/430P-500P

OFFER: TH-F/600A-700A

& TH-F/530A-600A

CMT: NEWS

CMT: SPOTS ARE BOOKED - MB

NOV1 NOV2
OCT31 NOV1
NOV1

NOV1

NOV1 (2/WK)

30S \$400.00
30S \$500.00
30S \$800.00

~~30S \$800.00~~
30S \$500.00

(OCT31/12)
PLS ADVISE.

OCT31/12 09.04
*** WPXI-TV ***

CONTRACT TOTAL 122000.00
TOTAL SPOTS 96